

# What is NEMO?

- NEMO is an educational program for land use decision makers that addresses the relationship between land use and natural resource protection, with a focus on water resources.
- NEMO starts with a basic presentation that explains the links between land use, water quality, and community character. The program then offers follow-up presentations and materials to help communities get started on natural resource-based planning.
- These programs assist communities in moving forward on two major aspects of natural-resource based planning: planning for areas to be preserved, and those suitable for development.

## Contacting Maine NEMO:

Partnership for Environmental  
Technology Education (PETE)  
LaMarr Cannon, Maine NEMO Coordinator  
584 Main Street  
South Portland, ME 04106  
  
Phone: 207-771-9020  
Fax: 207-771-9028  
Email: lcannon@maine.rr.com

## Sponsors:



# Maine NEMO

Linking Land Use  
to Water Quality

Nonpoint  
Education for  
Municipal  
Officials

What to Preserve



Where (and How) to Develop



# Maine NEMO's Programs

Maine NEMO can present educational programs that will be customized to your community's location and knowledge base. The type of information that these programs can include are:

- Basic principals of non-point source pollution and increased flows due to stormwater.
- The relationship between land use, natural resource protection and water quality.
- Planning and site design options to reduce the impacts from development.

## Why is Nonpoint Source Polluted Run-off Important?



**Protected** **Unprotected**

**NPS Polluted Run-off...**

- ✓ Is the #1 water quality problem in Maine and the nation.
- ✓ Increases volume of flow during storms, destabilizes stream banks, increases erosion, decreases groundwater recharge, and results in lower base flow during dry periods.
- ✓ Comes from many sources... we all contribute; cumulative impacts degrade water quality.
- ✓ Is linked to land use- Impervious surface (%) is an indicator of water quality.

### Sponsoring a Workshop

Want Maine NEMO to come to your town or watershed? More importantly, do you want things to happen as a result of NEMO educational programs? If so, we need your help! We've found that one of the keys to successfully initiating discussion and change at the local level is to have as many land-use boards, commissions, and other "players" as possible get together to hear the NEMO message at the same time. We realize this isn't easy, but it's worth making the extra effort. One effective way of "getting the troops out" is to get the blessing of the chief elected official. And if you need to schedule a separate meeting to obtain a clear calendar for your town's officials, we feel it will be worth the extra effort. Give us a call today!